CVPR 2023

Implicit Identity Driven Deepfake Face Swapping Detection

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Review

- One-class self-supervised learning using real face images only.
- **Soft discrepancy** : Different <u>local perturbations</u> introduced into real images.
- **Pretext Task**: Through the <u>localization</u> of the soft discrepancy region and the

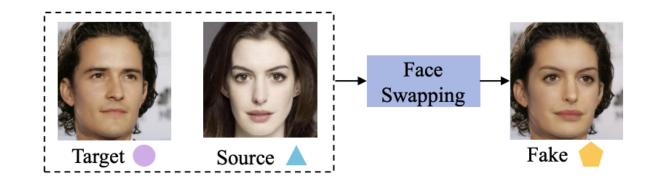
detection of different augmentation methods.



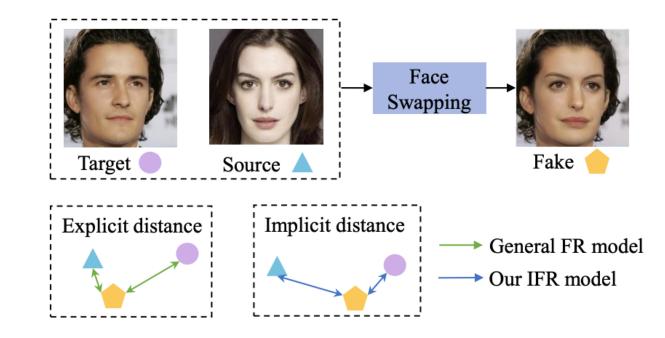
< Examples of faces with soft-discrepancies >



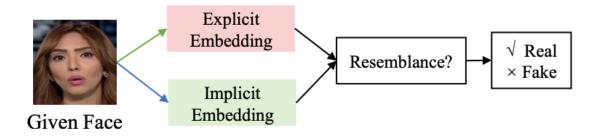
SeeABLE: Soft Discrepancies and Bounded Contrastive Learning for Exposing Deepfakes, ICCV 2023







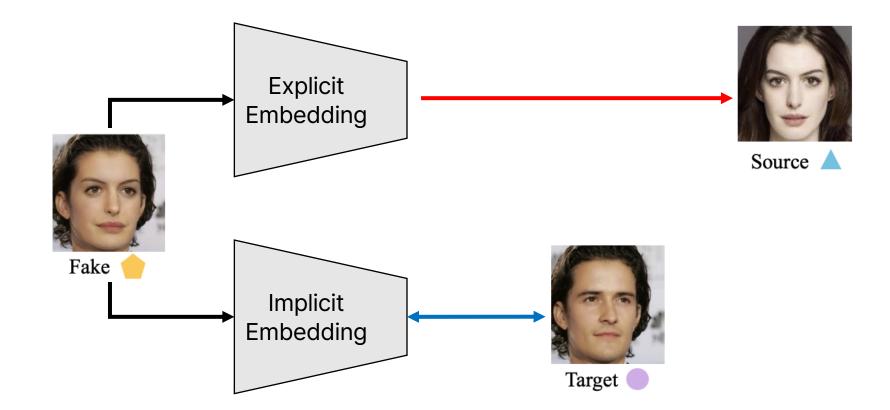






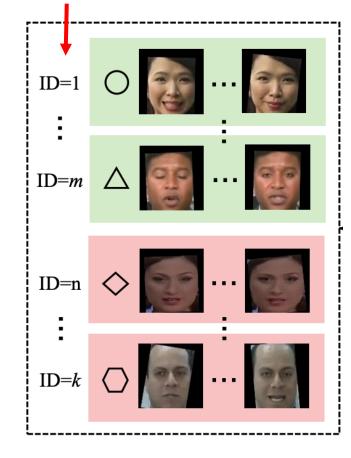
- We propose the <u>implicit identity driven framework</u> for face swapping detection, which explores the implicit identity of fake faces. This enhances the deep network to distinguish fake faces with <u>unknown manipulations</u>.
- We specially design <u>explicit identity contrast (EIC) loss</u> and the <u>implicit identity</u> <u>exploration (IIE) loss</u>. EIC aims to pull real samples closer to their explicit identities and push fake samples away from their explicit identities. IIE is marginbased and guides fake faces with known target identities to have small intraclass distances and large inter-class distances.
- Extensive <u>experiments and visualizations</u> demonstrate the superiority of our method over the state-of-the-art approaches.



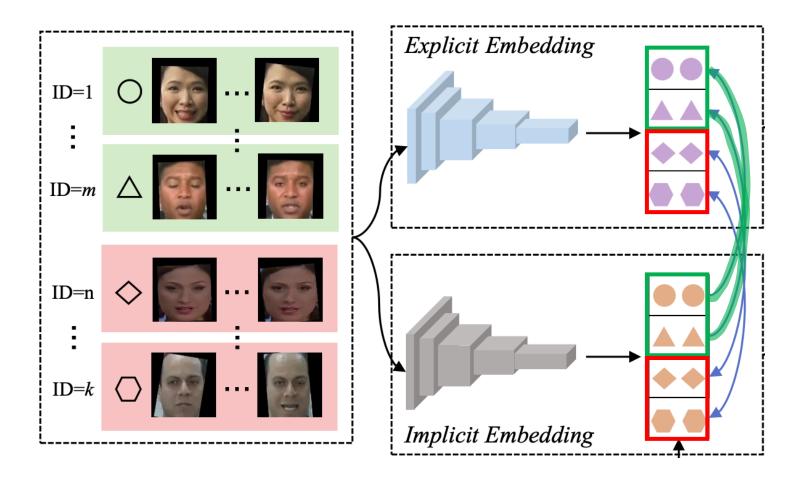




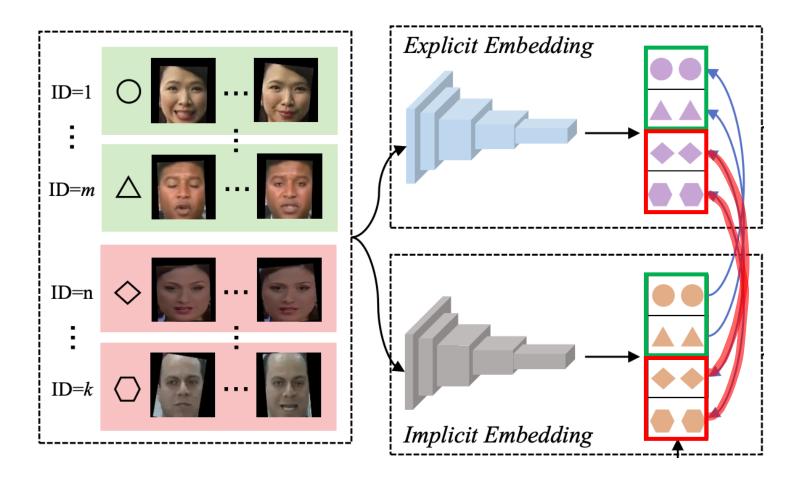
Target ID



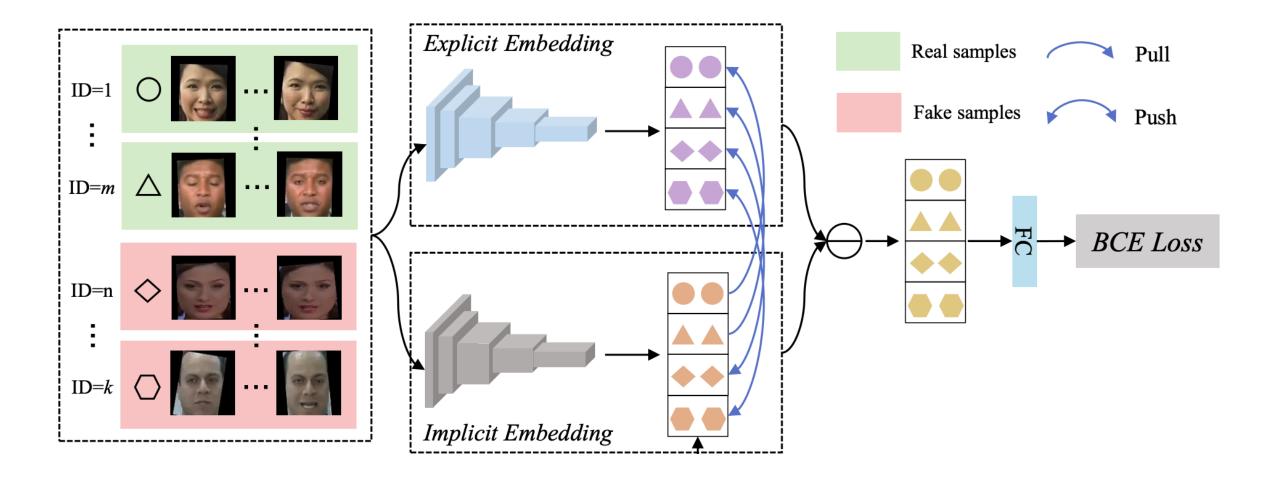




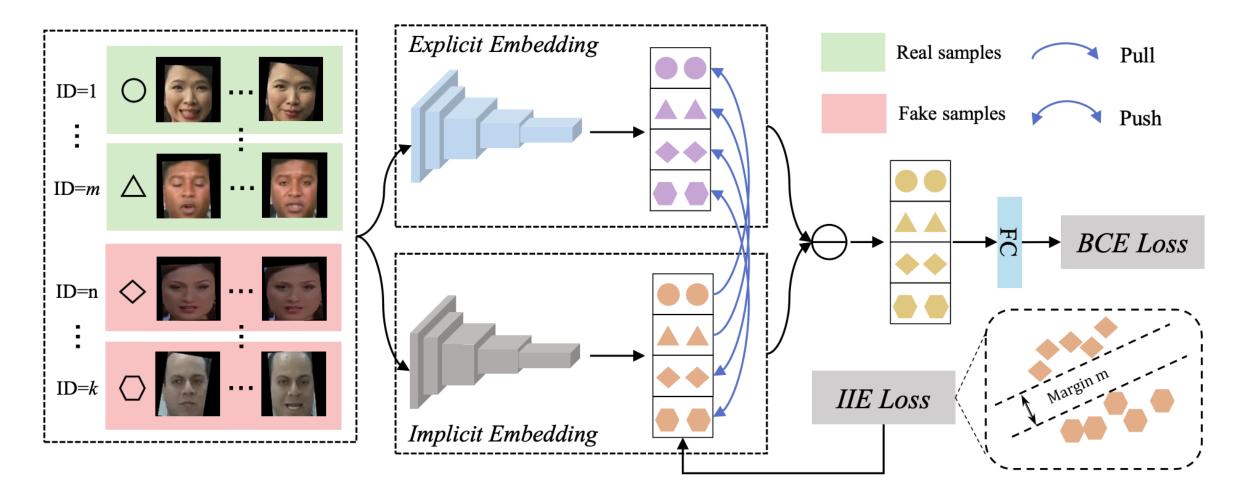














Loss Function

$$\mathcal{L}_{iie} = \mathcal{L}_{iie}^+ + \mathcal{L}_{iie}^-.$$

$$\mathcal{L} = \mathcal{L}_{bce} + \lambda_1 \mathcal{L}_{eic} + \lambda_2 \mathcal{L}_{iie},$$



Explicit Identity Contrast

$$egin{split} \mathcal{L}_{ ext{eic}} &= rac{1}{N_F} \sum_{i \in F} \delta\left(F_{im}\left(x_i
ight), F_{em}\left(x_i
ight)
ight) - \ &rac{1}{N_R} \sum_{i \in R} \delta\left(F_{im}\left(x_i
ight), F_{em}\left(x_i
ight)
ight), \end{split}$$

- *x_i*: face image
- δ : cosine similarity
- *F_{im}*: implicit identity embedding network
- *F_{em}*: generic explicit face recognition network
- *R*: a set of real samples
- *F*: a set of fake samples
- N_R : the number of R
- N_F : the number of F



Implicit Identity Exploration

w/ known implicit identity

$$\mathcal{L}_{iie}^{+} = -\mathbb{E}_{x_i, y_i \sim \mathcal{K}} \left[\log \frac{e^{s(\cos(\theta y_i) - m)}}{e^{s(\cos(\theta y_i) - m)} + \sum_{j \neq y_i} e^{s \cos \theta_j}} \right]$$

- \mathcal{K} : real & fake samples with known implicit identities
- *x_i*: face image
- y_i : implicit identity
- θ_j : angle between $F_{im}(x_i)$ and proxy of *j*-th identity
- *s*: feature rescale hyperparemeter
- *m*: margin hyperparameter



Implicit Identity Exploration

w/ unknown implicit identity

$$\mathcal{L}_{iie}^{-} = -\mathbb{E}_{x_i, y_i^* \sim \mathcal{U}} \left[\log \frac{e^{\left(v_{y_i^*}^T F_{im}(x_i)/\tau\right)}}{\sum_{j=1}^Q e^{\left(v_j^T F_{im}(x_i)/\tau\right)}} \right]$$

- *U*: unknown fake samples
- *x_i*: face image
- y_i^* : unknown implicit identity
- $V \in \mathbb{R}^{D \times Q}$: lookup table
- τ: temperature



Loss Function

$$\mathcal{L}_{iie} = \mathcal{L}_{iie}^+ + \mathcal{L}_{iie}^-.$$

$$\mathcal{L} = \mathcal{L}_{bce} + \lambda_1 \mathcal{L}_{eic} + \lambda_2 \mathcal{L}_{iie},$$



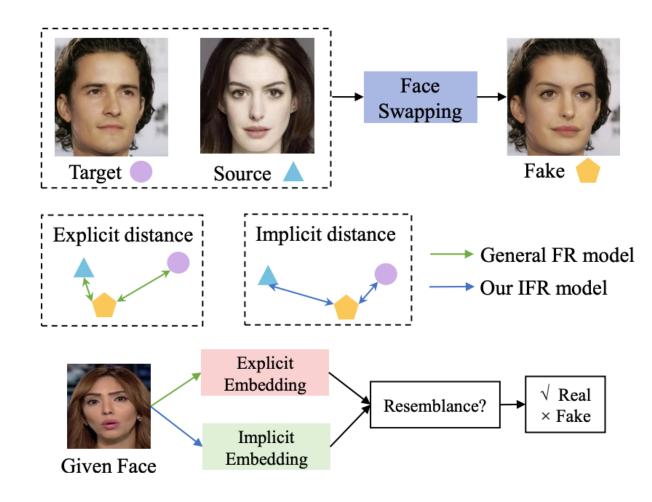
Qualitative Results

Method	FF++		Celeb-DF		DFD		DFDC	
	AUC (%)	EER (%)	AUC (%)	EER (%)	AUC (%)	EER (%)	AUC (%)	EER (%)
Xception [42]	99.09	3.77	65.27	38.77	87.86	21.04	69.90	35.41
EN-b4 [47]	99.22	3.36	68.52	35.61	87.37	21.99	70.12	34.54
Face X-ray [27]	87.40	-	74.20	-	85.60	-	70.00	-
MLDG [24]	98.99	3.46	74.56	30.81	88.14	21.34	71.86	34.44
F3-Net [52]	98.10	3.58	71.21	34.03	86.10	26.17	72.88	33.38
MAT(EN-b4) [53]	99.27	3.35	76.65	32.83	87.58	21.73	67.34	38.31
GFF [32]	98.36	3.85	75.31	32.48	85.51	25.64	71.58	34.77
LTW [45]	99.17	3.32	77.14	29.34	88.56	20.57	74.58	33.81
Local-relation [7]	99.46	3.01	78.26	29.67	89.24	20.32	76.53	32.41
DCL [46]	99.30	3.26	82.30	26.53	91.66	16.63	76.71	31.97
UIA-ViT [55]	99.33	-	82.41	-	94.68	-	75.80	-
Ours	99.32	2.99	83.80	24.85	93.92	14.01	81.23	26.80

Table 2. Cross-database evaluation from FF++(C23) to Celeb-DF, DFD, and DFDC in terms of AUC and EER. The FF++ belongs to the intra-testing results while others represent to the unseen dataset testing.



Recap





Recap

Strength

- Simple and effective idea
- Generalizability

Weakness

Lookup table





